

HEART MOVEMENT – OUTCOME AND IMPACT PATHWAY

Vision - Tamaki homes actively grow loving, safe and supportive relationships.

This HEART Learning and Impact Framework sets out our intent and activity, and how we track value, effectiveness and impact. It is built around the key phases of personal and community change towards healthy relationships, that we support individuals and families to move through.

Phases of our work	People Learn	We CONNECT	WE ACT	We INFLUENCE
Outcomes	<p>Healthy Relationships Knowledge</p> <p>Diverse community and organisational engagement</p> <p>Accessible information effectively communicated</p> <p>Skilled practitioners</p> <p>Increased personal relevance</p> <p>Community knowledge of support</p>	<p>Belief in a better way</p> <p>Positive and receptive community climate</p> <p>Fostering community cohesion and conversation</p> <p>Stronger Collaboration</p> <p>Effective active leadership</p> <p>Healthy relationships visible</p>	<p>Intolerance of unhealthy relationships</p> <p>Ownership off the issue and action</p> <p>Organisation Change and Development</p>	<p>Coordinated response</p> <p>Comprehensive community effort.</p> <p>Resources related to the issue</p>
What We Do Interventions	<ol style="list-style-type: none"> 1. “Spread the Word” --Participate at events, connect with local groups, regional groups, government organisation etc to build awareness of HEART Movement interventions. Use communication and social marketing activities to grow and improve our social media presence (e.g. Facebook page), PR with media. 2. Membership Agreement signed by organization to commit to Healthy way of working and attending range of training offered by HEART Movement. 3. Make available resources on family violence prevention and healthy relationships to community and local groups 4. Community Change Agent programme- Identifying, train and support local champions popularly known as change agents to become catalyst for change in their whanau, networks and wider community. Building Community Change Agents as Social Change Leaders 5. Training programme for local practitioners and community members to grow their skills around factors and knowledge that keeps their whanau safe. 6. HEART Leadership- Building Leadership in Tamaki and supporting community leaders build a practice of self-awareness, reflection and working together. 	<ol style="list-style-type: none"> 7. Pockets of Hope-Running the Friday community hangout as a space for community dialogue and action 8. SPARK- Plays, Movies, Panel discussions, community gatherings and other events that spark debate and conversation around family violence issues and healthy relationships in the community 9. Community and neighbourhood events-Community connects at neighbourhood events such as barbeque in Parks and streets, and White Ribbon Day. 10. Grow the HEART Collective planning platform which includes local community workers, organizations, residents and other stakeholders and connect people around the work of HEART 11. Host Peer support groups (popularly referred to as KORU groups) for health and wellbeing 12. Growing young people voice and hosting platforms for intergenerational conversations and supporting whanau build healthy relationship with young people. 13. Community newsletter highlighting HEART activities and positive stories of change distributed through email networks and made available at library and other community spaces. 	<ol style="list-style-type: none"> 14. Community Change Agent Fund-Community Change Agents host conversations around healthy relationship and Whanau Tikanga And take these conversations into their whanau, networks, and friends. 15. Partnership Agreement with Organisations to participate in the delivery of the HEART Movement. 16. Develop definition and examples of healthy relationships, Develop messaging and resources on healthy relationships and family violence, community campaigns 17. Community Research and Insight gathering 	<ol style="list-style-type: none"> 18. Evolution and Development of Theory of Change (Strategic Plan) 19. Acknowledge progress and good work through HEART Awards 20. Communicate the change happening in Tamaki. Community Research and Learning to inform practice (Reflection Corner)

<p>How we track value, effectiveness and impact</p>	<ul style="list-style-type: none"> • Number and annual increase in in Community Change Agents that get involved and stay engaged • Number of members in the HEART Leaders Forum • Number of HEART member organisations • Number of Training events provided for community and practitioners • Participation in training programmes. • Community awareness of HEART • Annual growth of the HEART network 	<ul style="list-style-type: none"> • Number of Peer Support Groups (Koru) and average attendance in these groups. • Participation in hangout space • Number of plays and panel discussions and participation in them. • Mapping strength and relationship among member organisations and partners. • Written and digital stories made and shared with and by the community • Number and community led events supported by HEART • Community participation at HEART events • Increased online community engagement (e.g. Facebook likes and posts) • Stories of healthy relating and stopping violence are visible in the community, online (Facebook) and via the newsletter 	<ul style="list-style-type: none"> • Programmes led by Community Change Agents • Number of Local families attending whanau conversation sessions • Number of Partnership Agreements 	<ul style="list-style-type: none"> • One co-ordinated response agreement is signed by all partners. • Communication of successes and changes in Tamaki (describe key avenues – media, social media, HEART Awards)
<p>Targets for 2019</p>	<ul style="list-style-type: none"> • 40 community change agents get involved and stay engaged • 20-30 members in the HEART Leaders forum. • 25 HEART member organisations • 30 training events provided by HEART Movement • 350 participants attend our trainings • 350 people on the HEART network 	<ul style="list-style-type: none"> • There are 2 Koru groups • The KORU group has 5-12 people attending regularly. Each group has 25 registered interested members • Hangout space attracts 15 to 25 people every Friday • 3 plays/panel discussions/ collective gatherings hosted in Tamaki • 600 people at HEART events • 1000 Facebook likes • Four videos made with/by the community and shared at all HEART networks and facebook. 	<ul style="list-style-type: none"> • Community Change Agents host at least 10 conversations. • At least 100 participants attend whanau conversation sessions. • Partnership agreements are signed by at least 6-member organisations 	<ul style="list-style-type: none"> • Four external presentation opportunities in 2019